

Design always requires a certain technical expertise, whether you're designing a computer network, a prototype product or a new manufacturing or distribution facility.

Strategic logistics program design is no exception.

Rocket Science?

Designing an integrated, multi-layer logistics program requires not only a thorough understanding of the enterprise, but a foundation in transportation logistics and an insider's awareness of the transportation industry as well.

Logistics is more than transportation and distribution - it's driven by strategy and communication throughout the supply chain.

Outside the Box

It's not too hard for a transportation professional to pick the least-cost routing for a shipment. That's working "inside the box." But are even greater economies available by looking "outside the box"?

Optimum transportation routing choices need to come from a *strategy* that's based on the big picture, and takes into account every unique factor, including product characteristics, shipping frequency, lane densities, size of shipments, and more.

Design Models

We examine all these internal factors, and then look at transportation management models such as pool and line distribution, LTL and truckload consolidation, zone skipping, assembly & distribution and any other appropriate concepts.

There are always cost vs. service trade-offs. We work to optimize them over the long haul.

A logistics program designed by The Banfield Group doesn't only focus on the transportation equation; it focuses on the uniqueness of your company's product, product movement, and communication capabilities, to provide economies of scale throughout the entire organization.

Perfect Fit

The model we compile for you is designed to achieve *your company's* desired results.

You'll receive a Program Design Manual that details descriptions of all concepts and strategies. It incorporates the information received from your staff, along with best practices and strategies required to achieve supply chain optimization.

With a Logistics strategy designed by The Banfield Group, the big dollars are outside the box.

