

You've worked hard to make transportation choices based on a positive effect on company profitability.

In every case you've reduced costs, improved carrier performance, or both.

You consistently match shipment characteristics to the appropriate modes of transportation. All cost vs. service trade-offs are maximized, and the P&L's Cost of Goods Sold figures reflect all transportation, storage and distribution costs.

Pretty high standards to maintain.

Preparing for the Future

As your company grows, your customer base evolves, and the transportation industry continues to shift, you'll continue to require more sophisticated means of monitoring your movement.

This is why we created the Traffic Audit.

Based on Actual Shipment Activity

We collect a sampling of actual shipment activity during a typical 30-day period, and capture all the significant details of every shipment into a traffic history database. Then we review and analyze the information from every relevant perspective.

Benchmark

The Traffic Audit includes database spreadsheets, advanced Microsoft Excel™ formatted output, and more than a dozen detailed charts, defining all characteristics of shipments, sources, destinations, modes and costs.

Accurate numbers about actual costs:

- ✓ Transportation mode utilization
- ✓ Carrier selection and volumes
- ✓ Lane densities
- ✓ Service level usage
- ✓ Weight break summaries
- ✓ Average weighted class
- ✓ Transportation mode utilization
- ✓ just to name a few.

In addition to the formal report, you also get all the data on disk in Microsoft Excel™ and Word™, which you can refer to later on.

Carrier	Count	% of Total	Weight	% of Total	Freight	% of Total
BWVX	1	0.4%	8,300	3.1%	1,000.00	2.6%
CPWY	14	6.1%	50,143	6.1%	4,033.05	10.7%
KEY	30	13.0%	58,366	22.0%	3,250.00	8.6%
OAKH	46	19.6%	23,097	8.7%	3,160.37	8.4%
OVNT	3	1.3%	15,827	6.0%	2,700.00	7.2%
PFHL	1	0.4%	75	0.0%	100.00	0.3%
FTLP	1	0.4%	4,800	1.8%	100.00	0.3%
RDPS	1	0.4%	263	0.1%	100.00	0.3%
RDWY	26	11.2%	53,063	20.7%	13,200.00	35.2%
RETL	67	29.8%	26,177	10.6%	3,700.00	9.8%
RLPT	1	0.4%	925	0.2%	100.00	0.3%
SEOG	31	13.6%	57,826	14.1%	3,400.00	9.1%
VIGN	6	2.6%	1,985	0.7%	100.00	0.3%
YFSY	13	5.7%	7,399	2.8%	2,200.00	5.9%
Grand Total	250					

*The Banfield Group Traffic audit:
think of it as radar in the night.*

Ship To	Truckload Lane										
	AT	CB	DB	ES	HT	ICA	LA	MA	NA	PA	SA
AD	2.0%	0.0%	0	0	0	0	0	0	0	0	0
CD	0	0	0	0	0	0	0	0	0	0	0
DD	0	0	0.0%	0	0	0	0	0	0	0	0
ED	0	0	0	0	0	0	0	0	0	0	0
FD	0	0	1.0%	0	0	0	0	0	0	0	0
GD	0	0	1.7%	0	0	0	0	0	0	0	0
HD	0	1.32	1.85	0	0	0	1.32	0	0	0	0
ID	1.50	0	0	0	0	0	0	0	0	0	0
JD	0	1.44	0	0	0	0	0	0	0	0	0
LD	0	0	0	0	0	0	0	0	1.18	1.18	0
MD	0	1.50	0	1.00	0	1.18	0	0	0	0	0
ND	1.50	1.12	1.12	0	1.44	1.12	0	2.07	1.09	1.09	0
OD	0	0	0	0	0	0	0	0	0	0	0

